

Erik in 't Groen joins the IDS sales team

New Sales Manager Benelux

With a broad expertise of industrial and medical automation markets, the Dutch machine vision expert Erik in 't Groen has taken over the responsibility of our sales activities in the Benelux countries.

"IDS is increasingly recognised in Benelux as a leading camera manufacturer with a comprehensive product range. The above-average growth since the beginning of the year compared to the same period last year shows the satisfaction of our customers," says Marian Petrovic, International Sales Director at IDS.



"I am looking forward to working with Erik. With his deep knowledge in the field of image processing and his intuition and understanding for customer requirements, he will enable us to strengthen our presence in this region."

Erik in 't Groen has over 20 years of experience in technical sales. Most recently he was employed by a supplier of sensor solutions for industrial automation. With his technical expertise, he intends to contribute to providing our customers with the best user experience in the vision market, in line with the IDS corporate philosophy.

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